



ENGLISH GROUPE

Corporate Sponsorship Packet

501(c)(3) Nonprofit | EIN: 86-1399085 | sponsorships@englishgroupie.org



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2026 Sponsorship Opportunities

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English Groupie is a 501(c)(3) nonprofit empowering underserved communities through free English language education and literacy programs. Since 2020, we have served 500+ students across 15+ communities.

Why Partner With English Groupie?

- 1 • Direct community impact — your dollars fund free education for those who need it most
- 2 • Tax-deductible contribution — 501(c)(3) status, EIN: 86-1399085
- 3 • Brand visibility across our community network, website, and events
- 4 • Alignment with ESG and corporate social responsibility goals
- 5 • Quarterly impact reports showing exactly how your investment is used

SPONSORSHIP TIERS & BENEFITS

PLATINUM SPONSOR — Premier Community Champion \$10,000+

GOLD SPONSOR — Community Cornerstone \$5,000

SILVER SPONSOR — Community Supporter \$2,500

BRONZE SPONSOR — Community Friend \$1,000

COMMUNITY FRIEND — Grassroots Supporter \$500

- 1 • Logo prominently featured on all print and digital marketing materials
- 2 • Dedicated program naming rights (e.g., "The [Company] Adult ESL Program")
- 3 • Featured profile in annual impact report with company message
- 4 • Monthly social media recognition across all platforms
- 5 • VIP table for 4 at annual gala and recognition from the podium
- 6 • Quarterly impact reports with student success stories
- 7 • Certificate of appreciation and framed recognition plaque



- 8 • Invitation to volunteer orientation and site visits
- 9 • Press release co-authored with English Groupie
- 10 • Logo on website homepage, newsletters, and event materials
- 11 • Featured in annual impact report
- 12 • Quarterly social media recognition
- 13 • Two tickets to annual gala with recognition
- 14 • Semi-annual impact reports
- 15 • Certificate of appreciation
- 16 • Invitation to volunteer orientation
- 17 • Logo on website and email newsletters
- 18 • Mentioned in annual impact report
- 19 • Bi-annual social media recognition
- 20 • Two tickets to annual gala
- 21 • Annual impact summary report
- 22 • Certificate of appreciation
- 23 • Name and logo listed on website sponsors page
- 24 • Mentioned in annual impact report
- 25 • Annual impact summary
- 26 • Certificate of appreciation
- 27 • Name listed on website sponsors page
- 28 • Digital certificate of appreciation
- 29 • Annual thank-you acknowledgment



YOUR SPONSORSHIP DOLLAR AT WORK

80% of all sponsorship funds go directly to program delivery. The remaining 20% supports operations, outreach, and volunteer training.

HOW TO BECOME A SPONSOR

Step 1: Contact Us

Email sponsorships@englishgroupie.org or call us to discuss the right sponsorship tier for your organization.

Step 2: Review Agreement

We will send you a sponsorship agreement outlining the tier, benefits, and recognition details for your review and signature.

Step 3: Submit Payment

Pay by check (payable to "English Groupie"), ACH bank transfer, or online at englishgroupie.org/donate. All payments are tax-deductible.

Step 4: Receive Confirmation

You will receive a tax receipt, IRS acknowledgment letter, and your sponsorship confirmation within 5 business days.

Step 5: See Your Impact

We will begin delivering your recognition benefits and send your first impact report within 30 days of your sponsorship.



FREQUENTLY ASKED QUESTIONS

Q: Are sponsorships tax-deductible?

A: Yes. English Groupie is a 501(c)(3) nonprofit (EIN: 86-1399085). All sponsorships are tax-deductible to the fullest extent permitted by law.

Q: Can we sponsor a specific program?

A: Absolutely. Platinum sponsors receive program naming rights. Other tiers may request program-specific allocation — contact us to discuss.

Q: How will we see our impact?

A: All sponsors receive impact reports with enrollment numbers, student outcomes, and success stories. Platinum and Gold sponsors receive quarterly reports.

Q: Can we make an in-kind donation?

A: Yes! We accept donations of books, computers, office supplies, and professional services. Contact us to arrange in-kind contributions.